

## Curriculum Vitae

Name *Mario Haim*  
Born 1987 in Austria (Austrian Citizen)  
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Employment Junior Professor  
University of Leipzig  
Department of Communication and Media Studies  
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## Career

<i>Junior Professor</i> University of Leipzig, Germany	November 2019 – today
<i>Postdoctoral Fellow</i> University of Stavanger, Norway	January 2019 – November 2019
<i>OsloMet Digital Journalism Research Fellow</i> Oslo Metropolitan University, Norway	October 2019
<i>PhD, Communication</i> LMU Munich (supervisor: Hans-Bernd Brosius; second evaluator: Christoph Neuberger) Topic: Orientation toward Audiences in Online Journalism	November 2018
<i>Visiting Scholar</i> Tow Center for Digital Journalism, Columbia Journalism School, New York	September 2016
<i>Guest Lecturer</i> University of Southern Denmark, Odense, Data-Driven Journalism (M.A.)	September 2015
<i>PhD Candidate</i> LMU Munich, Prof. Dr. Hans-Bernd Brosius	2014 – 2018
<i>M.A., Communication Science</i> LMU Munich	February 2014
<i>Semester Abroad</i> University of Helsinki, Finland	2013
<i>Research Assistant</i> LMU Munich, PollyVote project, Andreas Graefe	2012 – 2014
<i>B.A., Media and Communication</i> University of Augsburg	September 2011
<i>Admission to Studies</i> Media and Communication, University of Augsburg	September 2008

## Monographies

Haim, M. (2019). *Die Orientierung von Online-Journalismus an seinen Publika. Anforderung, Antizipation, Anspruch*. [The orientation of online journalism toward its audiences. Demand, anticipation, claim.] Wiesbaden: Springer VS. <https://doi.org/10.1007/978-3-658-25546-6>

## Journal Publications

Haim, M. (in press). Gütekriterien und Handlungsempfehlungen für die Entwicklung von Forschungssoftware in der Kommunikations- und Medienwissenschaft. [Quality Criteria and Recommendations for Developing Research Software in Communication Science.] *Medien & Kommunikationswissenschaft*.

Haim, M. & Jungblut, M. (2020). Politicians' self-depiction and their news portrayal: Evidence from 28 countries using visual computational analysis. *Political Communication*, Advance Online Publication. <https://dx.doi.org/10.1080/10584609.2020.1753869>

Arendt, F., Haim, M., & Scherr, S. (2020). Investigating Google's suicide-prevention efforts in celebrity suicides using agent-based testing: A cross-national study in four European countries. *Social Science & Medicine*, Advance Online Publication. <https://dx.doi.org/10.1016/j.socscimed.2019.112692>

Haim, M. (2020). Agent-based testing: An automated approach toward artificial reactions to human behavior. *Journalism Studies*, 21(7), 895-911. <https://doi.org/10.1080/1461670X.2019.1702892>

Unkel, J. & Haim, M. (2020). Googling politics: Parties, sources, and issue ownerships on Google in the 2017 German Federal Election campaign. *Social Science Computer Review*, Advance Online Publication. <https://dx.doi.org/10.1177/0894439319881634>

Haim, M. & Zamith, R. (2019). Open-source Trading Zones and Boundary Objects: Examining GitHub as a space for collaborating on “news.” *Media and Communication*, 7(4), 80-91. <https://dx.doi.org/10.17645/mac.v7i4.2249>

Brosius, H.-B., Haim, M., & Weimann, G. (2019). Diffusion as a future perspective of agenda setting. *The Agenda Setting Journal*, 3(2), 175-190. <https://dx.doi.org/10.1075/asj.18022.hai>

Haim, M. & Nienierza, A. (2019). Computational observation: Challenges and opportunities of automated observation within algorithmically curated media environments using a browser plug-in. *Computational Communication Research*, 1(1), 79-102. <https://dx.doi.org/10.5117/ccr2019.1.004.haim>

Arendt, F., Haim, M., & Beck, J. (2019). Fake News, Warnhinweise und perzipierter Wahrheitsgehalt: Zur unterschiedlichen Anfälligkeit für Falschmeldungen in Abhängigkeit von der politischen Orientierung. [Fake news, warning labels and perceived truth: Differential susceptibility for fake news depending on political orientation.] *Publizistik*, 64(2), 181-204. <https://dx.doi.org/10.1007/s11616-019-00484-4>

Scherr, S., Haim, M., & Arendt, F. (2018). Equal access to online information? Google's suicide-prevention disparities may amplify a global digital divide. *New Media & Society*, Advance Online Publication. <https://dx.doi.org/10.1177/1461444818801010>

- Haim, M., Graefe, A., & Brosius, H.-B. (2018). Ansatzpunkte für die Veränderung von Geschäftsmodellen durch Computational Journalism. [Starting points for changing business models through computational journalism.] *Medienwirtschaft*, 15(3), 36-42.
- Haim, M., Weimann, G., & Brosius, H.-B. (2018). Who sets the cyber agenda? Intermedia agenda-setting online: the case of Edward Snowden's NSA revelations. *Journal of Computational Social Science*, 1(2), Advance Online Publication.  
<https://dx.doi.org/10.1007/s42001-018-0016-y>
- Haim, M., Kümpel, A. S., & Brosius, H.-B. (2018). Popularity cues in online media: A review of conceptualizations, operationalizations, and general effects. *Studies in Communication and Media*, 7(2), 186-207. <https://dx.doi.org/10.5771/2192-4007-2018-2-58>
- Haim, M., Graefe, A., & Brosius, H.-B. (2018). Burst of the Filter Bubble? Effects of personalization on the diversity of Google News. *Digital Journalism*, 6(3), 330-343.  
<https://dx.doi.org/10.1080/21670811.2017.1338145>
- Graefe, A., Haim, M., Haarmann, B., & Brosius, H.-B. (2018). Readers' perception of computer-written news: Credibility, expertise, and readability. *Journalism*, 19(5), 595-610.  
<https://dx.doi.org/10.1177/1464884916641269>
- Haim, M., & Graefe, A. (2017). Automated news: Better than expected? *Digital Journalism*, 5(6), 1044-1059. <https://dx.doi.org/10.1080/21670811.2017.1345643>
- Haim, M., Arendt, F., & Scherr, S. (2017). Abyss or shelter? On the relevance of web search engines' search results when people google for suicide. *Health Communication*, 32(2), 253-258. <https://dx.doi.org/10.1080/10410236.2015.1113484>
- Berger, M., Haim, M., Graefe, A., Brosius, H.-B., & Hess, T. (2015). Aktuelles Stichwort: Computational Journalism. [Current Catchphrase: Computational Journalism.] *Medienwirtschaft*, 12(1), 20-23.
- Haim, M. (2015). Der Preis der Parteien. Zum Einfluss der Motivation der Teilnehmer von Wahl-Prognosemärkten auf ihr Verhalten. [The parties' prices. On the influence of political stock market participants' motivation on their behavior.] *Zeitschrift für Politikwissenschaft*, 25(1), 27-52. <https://dx.doi.org/10.5771/1430-6387-2015-1-27>
- Obermaier, M., Haim, M., & Reinemann, C. (2014). Emotionen bewegen? Ein Experiment zur Wirkung von Medienbeiträgen mit Emotionalisierungspotenzial auf Emotionen, politische Partizipationsabsichten und weiterführende Informationssuche. [Moving emotions? An experiment on the impact of emotional media contributions on emotions, political participation, and further information-seeking.] *Medien & Kommunikationswissenschaft*, 62(2), 216-235. <https://dx.doi.org/10.5771/1615-634x-2014-2-216>

### Book Chapters

- Haim, M. (2019). Capturing the dynamics of online news. In P. Müller, S. Geiß, C. Schemer, T. K. Naab, & C. Peter (eds.), *Dynamische Prozesse der öffentlichen Kommunikation. Methodische Herausforderungen* (S. 38-56). Köln: Halem.
- Brosius, H.-B., & Haim, M. (2019). Agenda-Setting in der Onlinewelt: Empirische Befunde in einem dynamischen Forschungsfeld. [Agenda setting in the online world: Empirical findings in a dynamic field of research.] In T. Eberwein & C. Wenzel (eds.), *Changing Media - Changing Democracy?* (S. 33-52). Wien: Austrian Academy of Sciences.

- Haim, M., & Graefe, A. (2018). Automatisierter Journalismus. Anwendungsbereiche, Formen und Qualität. [Automated journalism: Applications, types, quality.] In C. Nuernbergk, & C. Neuberger (Hrsg.), *Journalismus im Internet* (S. 139-160). Wiesbaden: Springer VS.
- Haim, M., & Graefe, A. (2018). Automatisch interessant? Der Einfluss von Involvement auf die Wahrnehmung computergenerierter Texte. [Automatically interesting? The influence of involvement on the perception of computer-generated texts.] In P. Rössler, & C. Rossmann (Hrsg.), *Kumulierte Evidenzen. Replikationsstudien in der empirischen Kommunikationsforschung* (S. 189-206). Wiesbaden: Springer VS.
- Dörr, K., Köberer, N., & Haim, M. (2017). Normative Qualitätsansprüche an algorithmischen Journalismus. [Normative quality demands on algorithmic journalism.] In I. Stapf, M. Prinzing, & A. Filipović (Hrsg.), *Gesellschaft ohne Diskurs? Digitaler Wandel und Journalismus aus medienethischer Perspektive* (S. 121-133). Baden-Baden: Nomos.
- Haim, M., Arendt, F., & Scherr, S. (2016). Zum Einfluss von Suchmaschinen-Algorithmen auf das Erscheinen von Hinweisen zur Telefonseelsorge bei erhöhter Suizidalität. [The influence of search-engine algorithms on the appearance of helpline telephone numbers for suicidal vulnerable users.] In A. Camerini, R. Ludolph, & F. Rothenfluh (Hrsg.), *Gesundheitskommunikation im Spannungsfeld zwischen Theorie und Praxis* (S. 224-234). Baden-Baden: Nomos.

### Edited Volumes

- M. Haim & C. Puschmann (2021, currently in preparation). Analytical Advances through Open Science: Employing a Reference Dataset to Foster Best-Practice Data Validation, Analysis, and Reporting. *Digital Journalism*.
- R. Zamith & M. Haim (2020). Algorithms and Journalism: Exploring (Re)Configurations. *Media and Communication*.

### Other Publications

- Jungblut, M. & Haim, M. (2020). Challenges and potentials of visual computational analysis. Insights from a study on politicians' self-depiction and their news portrayal. @realSocialMedia. <https://www.ntnu.no/blogger/realsocialmedia/2020/10/12/challenges-and-potentials-of-visual-computational-analysis-insights-from-a-study-on-politicians-self-depiction-and-their-news-portrayal/>
- Haim, M. (2020). Echokammer. [Echo chamber.] *Journalistikon*. <http://journalistikon.de/echo-kammer/>.
- Haim, M. (2019). Datenjournalismus. [Data journalism.] *Journalistikon*. <http://journalistikon.de/datenjournalismus/>.
- Haim, M. (2018). Mehr methodischer Mut, bitte! [More methodical courage, please!] *Aviso*, 66, 8.

### Conference Papers

- Springer, N. & Haim, M. (9/2020). *Maschinelles Lernen in der Journalismusforschung: Rechtliche, ethische und praktische Herausforderungen eines interdisziplinären Lehr-/Forschungsprojekts*. [Machine learning in journalism studies: Legal, ethical, and practical challenges in

- interdisciplinary teaching and research.] Presented at the Presented at the Annual Conference of the Journalism Division of the DGPK, Hamburg.
- Ferrer-Conill, R., Karlsson, M., Haim, M., Kammer, A., Elgesem, D., & Sjøvaag, H. (5/2020). *Finding cultures of engagement? Comparing Scandinavian patterns of engagement with news posts on Facebook*. Presented at the 70th Annual Conference of the International Communication Association, Gold Coast.
- Haim, M., Karlsson, M., Ferrer-Conill, R., Kammer, A., Elgesem, D., & Sjøvaag, H. (5/2020). *You should read this study! It compares media logics on Facebook*. Presented at the 70th Annual Conference of the International Communication Association, Gold Coast.
- Haim, M., Stier, S., & Breuer, J. (5/2020). *Open science vs. privacy? A case study with linked web tracking, social media, and survey data*. Presented at the 70th Annual Conference of the International Communication Association, Gold Coast.
- Haim, M. & Jungblut, M. (5/2020). *Politicians' self-depiction and news portrayal: Evidence from 28 countries*. Presented at the 70th Annual Conference of the International Communication Association, Gold Coast.
- Haim, M., Heinzl, I., Lankheit, S., Niagu, A.-M., & Springer, N. (2019, May). *Identifying the good and the bad: Using machine learning to moderate user commentary on news*. Presented at the 69th Annual Conference of the International Communication Association, Washington D.C.
- Haim, M. & Zamith, R. (2019, May). *Open-source Trading Zones and Boundary Objects: Examining GitHub as a space for advancing and collaborating on "news"*. Presented at the 69th Annual Conference of the International Communication Association, Washington D.C.
- Haim, M. (2019, May). *Agent-based testing: An automated approach toward artificial reactions to human behavior*. Presented at the 69th Annual Conference of the International Communication Association, Washington D.C.
- Springer, N. & Haim, M. (2018, November). *Machines in moderation: A theoretical framework for the application of machine learning in the management of user commentary*. Paper presented at the 7th Annual ECREA Conference, Lugano.
- Haim, M. & Nienierza, A. (2018, September). *Computational observation: Möglichkeiten und Herausforderungen automatisierter Beobachtungen in algorithmischen Informationsumgebungen mithilfe eines eigens entwickelten Browser-Plugins*. [Computational observation: Challenges and Opportunities of automated observations within algorithmic information environments using a dedicated browser plug-in.] Paper presented at the 20th Annual Conference of the Methods Division of the DGPK, Ilmenau.
- Scherr, S., Haim, M., & Arendt, F. (2018, August). *Equal access to online information? Google's suicide-prevention disparities may amplify a global digital divide*. Paper presented at the 101st AEJMC Conference, Washington D.C.
- Brosius, H.-B., Haim, M., & Weimann, G. (2018, July). *Diffusion as a future perspective of agenda setting*. Paper presented at the 50 Years in Agenda Setting Research, Boulder, CO.
- Unkel, J. & Haim, M. (2018, May). *Googling politics: Usage patterns, information sources, and issue ownerships in the 2017 German Federal Election*. Paper presented at the 68th Annual Conference of the International Communication Association, Prag.



- Arendt, F., Haim, M., & Beck, J. (2018, May). *Fake News, Warnhinweise und perzipierter Wahrheitsgehalt: Zur differenziellen Suszeptibilität in Abhängigkeit der politischen Orientierung*. [Fake news, warning labels and perceived truth: Differential susceptibility depending on political orientation.] Paper presented at the 63rd Annual Conference of the DGPK, Mannheim.
- Haim, M. (2017, September). *Up to date. Zu Aktualisierungsmustern und Änderungsintervallen im Online-Journalismus* [Up to date. Refresh cycles and update patterns in online journalism]. Paper presented at the 19th Annual Conference of the Methods Division of the DGPK, Mainz.
- Haim, M., Kümpel, A. S., & Brosius, H.-B. (2017, May). *Popularity cues in online media. A review of conceptualizations, operationalizations, and effects*. Paper presented at the 67th Annual Conference of the International Communication Association, San Diego, CA.
- Graefe, A., Haim, M., & Diakopoulos, N. (2017, May). *Should news outlets let their readers know that they are reading automated content? Effects of algorithmic transparency on perceptions of automated news*. Paper presented at the 67th Annual Conference of the International Communication Association, San Diego, CA.
- Kümpel, A. S., Haim, M., & Brosius, H.-B. (2017, April). *Popularitätshinweise in Online-Medien: Ein systematischer Überblick über Konzeptualisierungen, Operationalisierungen und Effekte* [Popularity indicators in online media. A review of research on the effects of metric user information]. Paper presented at the 62nd Annual Conference of the DGPK, Düsseldorf.
- Kümpel, A. S., & Haim, M. (2016, October). *Popularity indicators in online media. A review of research on the effects of metric user information*. Paper presented at the 17th Conference of the Association of Internet Researchers, Berlin.
- Haim, M., Graefe, A., & Brosius, H.-B. (2016, June). *The burst of the bubble? Effects of automated personalization on news diversity*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka.
- Graefe, A., Haim, M., Haarmann, Bastian, & Brosius, H.-B. (2016, June). *Readers' perception of computer-written news: Credibility, expertise, and readability*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka.
- Haim, M., Arendt, F., & Scherr, S. (2016, June). *Abyss or shelter? On the relevance of web search engines' search results when people google for suicide*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka.
- Haim, M., & Graefe, A. (2016, June). *Automated news: Better than expected?* Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka.
- Haim, M., Weimann, G., & Brosius, H.-B. (2016, June). *Who sets the cyber agenda? Intermedia agenda-setting online: The case of NSA*. Paper presented at the 66th Annual Conference of the International Communication Association, Fukuoka.
- Haim, M., & Dörr, K. (2016, April). *Automatisierte Qualität? Zur Institutionalisierung und normativen Qualität von algorithmischem Journalismus* [Automated quality? On the institutionalization and normative quality of algorithmic journalism]. Paper presented at the 61st Annual Conference of the DGPK, Leipzig.

- Haim, M., Arendt, F., & Scherr, S. (2015, November). *Abyss or shelter? On the relevance of web search engines' search results when people google for suicide*. Paper presented at the 3rd Conference of the Health Communication Division of the DGPK, Lugano.
- Graefe, A., Haim, M., Haarmann, B., & Brosius, H.-B. (2015, October). *Readers' perception of computer-written news: Credibility, expertise, and readability*. Paper presented at the 11th Dubrovnik Media Days, Dubrovnik.
- Haim, M., Goodwin, B., & Graefe, A. (2015, July). *A classification of technological advances in journalism*. Paper presented at the Annual Conference of the IAMCR, Montreal.
- Haim, M. (2015, June). *Resetting the agenda? How Snowden's NSA revelations were covered in traditional and new online media*. Paper presented at the Surveillance and Citizenship. State-Media-Citizen Relations After the Snowden Leaks, Cardiff.
- Oechslein, O., Haim, M., Graefe, A., Brosius, H.-B., Hess, T., & Koslow, A. (2015, January). *The digitization of news aggregation: Experimental evidence on intention to use and willingness to pay for personalized news aggregators*. Paper presented at the 48th Hawaii International Conference on System Sciences, Koloa, HI.
- Keyling, T., & Haim, M. (2014, October). *Zur Stichprobenqualität von Online-Nachrichtenmedien* [On the quality of sampling in online media]. Paper presented at the 16th Annual Conference of the Methods Division of the DGPK, Munich.

#### **Invited Presentations**

- Haim, M. (6/2020). *Distribution im Online-Journalismus*. [Distribution in Online Journalism.] Invited presentation at Berlin-Brandenburgische Akademie der Wissenschaften BBAW, Berlin.
- Haim, M. (10/2019). *Googling politics: Parties, sources, and issue ownerships on Google in the 2017 German Federal Election campaign*. Invited presentation at the NTNU Research Group on Elections, Values and Political Communication (EVPOC), Trondheim.
- Haim, M. & Zamith, R. (6/2019). *Open-source Trading Zones and Boundary Objects: Examining GitHub as a space for advancing and collaborating on "news."* Inaugural symposium on Media, Professions and Society, Volda.
- Haim, M. (3/2019). *Personalized and polarized? Reflections on researching algorithmic content curation*. Invited presentation at the Amsterdam School of Communication Research (ASCoR), Amsterdam.
- Haim, M. (11/2018). *Demokratie im Netz: Fake News, Hass-Postings, Wahlmanipulation?* [Democracy online: Fake news, hatespeech, election manipulation?] Invited presentation at Kodex-E, VVG, Dornbirn.
- Haim, M. (9/2018). *Challenges and experiences from the automated observation of social media use through a browser plug-in*. Computational Social Science in the Age of Networked Media, Stavanger.
- Haim, M. (2018, June). *Akkurat, objektiv, unlesbar? Zur Wahrnehmung von automatisiertem Journalismus*. [Accurate, objective, unreadable? Perceptions of automated journalism.] Invited presentation at DNIe Roboterjournalismus, Munich.

- Springer, N. & Haim, M. (2018, March). *Identifying the good and the bad: How machine learning is applied and applicable in the moderation of user comments on news*. Invited presentation at ThursdAI, MIT Media Lab, Cambridge, MA.
- Haim, M. (2018, May). *Moderne Mediennutzung, moderne Suizidprävention? Stand der Forschung und aktuelle Herausforderungen* [Modern media use, modern suicide prevention? Current findings, trends, and challenges]. Invited presentation at Suizidprävention 4.0: Internet und Soziale Medien, Möglichkeiten und Risiken, Günzburg.
- Haim, M. (2017, October). *Online suicide prevention. Global findings for a global health imperative*. Invited presentation at the 3rd LMU-ChAN Scientific Forum, Munich.
- Haim, M., Pache, S., & Graefe, A. (2017, June). *Visualisierte Unsicherheit. Wie (unsichere) Wahlprognosen kommuniziert und verstanden werden können* [Visualized uncertainty. How (uncertain) election forecasts can be communicated and understood]. Invited presentation at DDJ Monaco, Munich.
- Haim, M. (2017, February). *Daten, Maschinen, Automatisierung. Eine Chance für die Medien?* [Data, Machines, Automation. A chance for the media?]. Invited presentation at DJU, Nuremberg.
- Haim, M. (2016, December). *Wahlprognosen mit PollyVote.com* [Election forecasting with PollyVote.com]. Invited presentation at Hacks/Hackers, Munich.
- Haim, M. (2016, December). *In media res. The (mass) media's role within past and present surveillance states*. Invited presentation at the LMU/HAW seminar "Surveillance-Culture-Society", Munich.
- Haim, M., & Goodwin, B. (2016, November). *Education for data journalism*. Invited presentation at the 2nd LMU-ChAN Scientific Forum, Hangzhou.
- Haim, M. (2016, October). *Automatisierter Journalismus am Beispiel des US-Wahlkampfs* [Automated journalism. A case study from the US presidential election]. Invited presentation at BJV, Munich.
- Haim, M. (2016, September). *Computational Campaign Coverage with the PollyVote (a.k.a. the automated prediction parrot)*. Invited presentation at the Tow Center for Digital Journalism, Columbia University, New York, NY.
- Haim, M. (2016, September). *Computational Campaign Coverage with the PollyVote (a.k.a. the automated prediction parrot)*. Invited presentation at Botland, CUNY Graduate School of Journalism, New York, NY.
- Haim, M. (2016, August). *Automated journalism. Experiences, boundaries, potentials*. Invited presentation at IXDS labs' pre-work talks, Munich.
- Graefe, A., & Haim, M. (2016, July). *Roboterjournalismus und Wahlprognosen* [Robot journalism and election forecasting]. Invited presentation at Hacks/Hackers, Munich.
- Haim, M., & Kümpel, A. S. (2016, January). *Sie sind der Meinung, das ist spitze. Status Quo der Forschung zu Popularitätshinweisen* [I like that. Status quo on popularity-indicator research]. Invited presentation at the 8th IfKW Mediengespräch, Munich.
- Haim, M., Arendt, F., & Scherr, S. (2015, October). *Abyss or shelter? On the relevance of web search engines' search results when people google for suicide*. Invited presentation at the 7th IfKW Mediengespräch, Munich.



Haim, M. (2015, October). *The burst of the bubble? Effects of automated personalization on news diversity*. Invited presentation at the 7th IfKW Mediengespräch, Munich.

Graefe, A., & Haim, M. (2015, October). *Achtung, automatisierter Artikel!* [Beware of automated news!] Panel organized at the Munich Media Days, Munich.

Haim, M. (2015, April). *Der Lokal-Roboter. Automatisierter Journalismus im Lokalteil?* [Automated journalism for local reporting?] Invited presentation at the 5th Local Web Conference, Nuremberg.

Haim, M. (2014, November). *The modern-day digital age: Surveillance & censorship and social change*. Invited presentation at the Model United Nations of Munich, Munich.

Haim, M., & Brosius, H.-B. (2014, May). *Geteilt und getrieben? Intermedia Agenda Setting zwischen Online-Ablegern klassischer Massenmedien, Blogs und sozialen Netzwerken* [Shared and pushed? Intermedia agenda-setting between online instances of legacy media, blogs, and social network sites]. Invited presentation at the 6th IfKW Mediengespräch, Munich.

### Data and Software

Puschmann, C. & Haim, M. (2020). useNews. *OSF*. <https://dx.doi.org/10.17605/osf.io/uzca3>

Haim, M. (2019). ScrapeBot. A Selenium-based tool for agent-based testing. *GitHub*. <https://github.com/MarHai/ScrapeBot>

### Teaching and Supervised Theses

*Science, Journalism, and Science Journalism* Fall 2020  
M.Sc., University of Leipzig

*Sexism and Harassment in Online User Comments* Fall 2019, Spring 2020  
M.Sc., University of Leipzig

*Using Machine Learning to Assist Online-Comment Moderation* Fall 2017  
B.A., LMU Munich, together with Nina Springer

*Statistics and Data Analytics* Spring 2017  
B.A., LMU Munich

*Media Communication* Fall 2016, 2017, 2018  
M.Sc., LMU Munich, School of Economics

*The (Mass) Media's Role within Surveillance States* Fall 2015  
B.A., LMU Munich

*Data-Driven Journalism* Fall 2015  
M.A., University of Southern Denmark

*Computational Journalism* Spring 2014, Fall 2014  
M.A., LMU Munich

*Second Supervisor to PhD Thesis* 2019 – today  
NTNU Trondheim

*First Supervisor to various B.A., M.A., M.Sc. Theses* 2019 – today  
University of Leipzig

### Third-Party Funds

<i>Studie zur Google Schlagzeilenfunktion</i>	2020
Medienanstalt Hamburg/Schleswig-Holstein, Niedersächsische Landesmedienanstalt, Landesanstalt für Kommunikation Baden-Württemberg, 56.500 €, together with Cornelius Puschmann	
<i>PollyVote: Computational Campaign Coverage</i>	2017 – 2019
Google Digital News Initiative (Round 3), 243.720 €, together with Andreas Graefe	
<i>Computational Campaign Coverage</i>	2015 – 2016
Tow Center at Columbia University, 80.000 USD, together with Andreas Graefe	
<i>Data-Driven Campaign Coverage</i>	2015 – 2016
Volkswagen Foundation, 100.000 €, together with Andreas Graefe	

### Awards

<i>Shortlisted for the Journal Article of the Year Award</i>	2018
Digital Journalism (with Andreas Graefe & Hans-Bernd Brosius)	
<i>Best Proposal Award (1st)</i>	2018
Methods Division of the German Association for Communication (with Angela Nienierza)	
<i>Award for Excellence in Teaching</i>	Fall 2017, Spring 2017, Fall 2016, Fall 2015
LMU Munich	
<i>Top Journal Paper Award (2nd)</i>	2015
German Association for Communication (with Magdalena Obermaier & Carsten Reinemann)	

### Services and Affiliations

*Editorial Board Member*  
Digital Journalism

*Journal Reviews*  
Communication Methods and Measures  
Communication Research  
Digital Journalism  
Information, Communication & Society  
International Journal of Communication  
International Journal of Press/Politics  
Internet Policy Review  
Journal of Broadcasting & Electronic Media  
Journal of Communication  
Journalism  
Journalism Practice  
Journalism Studies  
Media Culture & Society  
Media Psychology  
New Media & Society  
Nordicom Review  
Political Communication  
Publizistik  
Studies in Communication and Media

The Agenda Setting Journal  
Transactions on Social Computing

*Conference, Funding, and Panel Reviews*

European Communication Research and Education Association (ECREA)

International Communication Association (ICA)

German Association for Communication (DGPK)

German Research Association (DFG)

SoSci Survey, German Association for Communication

*Conference Organizing Committees*

Preconference “Audience Analytics” at 2018’s International Communication Association,  
2016’s bi-annual “Young Member’s Conference” of the German Association for Communication

*Memberships*

German Association for Communication (DGPK)

International Communication Association (ICA)